

INSTAGRAM CONTEST OFFICIAL RULES

#SomGeoparc

1. ORGANIZER

The UNESCO Global Geopark Conca de Tremp - Montsec is carrying out the contest called #SomGeoparc from now on THE CONTEST.

2. GOAL OF THE CONTEST

The aim of the contest is to **celebrate** that the territory enjoys this quality distinction and to disseminate its geological heritage. In addition, it wants to encourage the participation and interaction on Geopark's Instagram profile (<https://www.instagram.com/geotrempmontsec/>).

3. TERRITORIAL SCOPE

THE CONTEST will be carried out within the territorial scope of the entire UNESCO Global Geopark Conca de Tremp – Montsec. It has got a total of 2040km² and includes 19 municipalities: the entire county of Pallars Jussà and the municipalities of Baix Pallars in Pallars Sobirà; Coll de Nargó in Alt Urgell; Camarasa, Vilanova de Meià and Àger of the county council of La Noguera.

http://www.projectegeoparctrempmontsec.com/wp-content/uploads/2015/03/008b_planol416X560_geosilva-1.jpg

4. TEMPORARY SCOPE

The contest will run from 15th June 2018 to 15th September 2018 both inclusive.

5. FREE CONTEST

THE CONTEST is a "free contest", which means that the participation in this CONTEST will not imply any expenses for the participant.

6. COMMUNICATION OF THE CONTEST

This CONTEST will be announced during the active period through the Facebook page (www.facebook.com/GeoTremMontsec), on the Twitter profile (<https://twitter.com/GeoTremMontsec>), and our Instagram profile (www.instagram.com/geotrempmontsec).

7. PARTICIPANTS AND MECHANICS OF THE CONTEST

THE CONTEST is open to any person over 18 years old and with an Instagram profile. The user must have a public profile on Instagram so that the Geopark can view the photographs.

To compete, participants have to publish a photo on their Instagram profile. In this publication we must be able to identify on the image a sample of celebration and one of the interest sites of the Geopark (<http://www.projectegeoparctrempmontsec.com/geo-descobreix/espais-dinteres-geoturistic/>).

The publication must have the hashtag: #SomGeoparc.

By their participation, the participants declare under their responsibility that the images won't have any obscene, sexually explicit, violent, offensive, incendiary or defamatory content. And that they also have the authorizations of the people and entities that may appear there.

Among the 20 most liked pictures, the UNESCO Global Geopark Conca de Tremp - Montsec, will choose the **6 winning photographs** with a random draw.

Each user can participate with more than one photograph but they can only win a prize.

Photos uploaded outside the deadlines of the competition and outside the geographic area (territorial scope) of the UNESCO Global Geopark Conca de Tremp - Montsec won't be valid.

In addition, the Geopark reserves itself the right to exclude from the competition those participants who upload inappropriate photographs or who have inappropriate behaviour or who do not respect the conditions of this social network (<http://instagram.com/legal/terms>)

8. PRIZE

There are a total of **6 prizes** valued approximately in **125 euros each**.

The prize consists of **one night with half board for two people** in one of the 6 rural accommodations of El Cinquè Llac (www.elcinquellac.com). Dinner and breakfast will include **local products**.

Els premis seran sortejats aleatòriament pel Geoparc i assignaran un premi a cada un dels 6 guanyadors, és a dir serà assignada una de les nits amb mitja pensió (<http://www.elcinquellac.com/es/guia-practica/allotjaments/>):

The prizes will be draw randomly by the Geopark and one prize will be awarded to each of the 6 winners, that is to say that one of the half board nights will be assigned. (<http://www.elcinquellac.com/es/guia-practica/allotjaments/>):

- Fonda Can Fasersia
- Casa Parramon
- Casa Macianet
- Casa Batlle i Casa Mossèn Batista
- Casa Leonardo
- Casa Churchill

The Geopark has chosen the accommodations of **El Cinquè Llac** because it is a responsible and sustainable tourism project that clearly represents the Geopark values. It is a magic route, where myths, legends, geology, nature, traditions, sustainable and authenticity are linked with the people.

9. COMMUNICATION OF THE WINNERS

Once the contest has finished, all winners will be informed by a comment on their photo and asking for a valid email. The Geopark will contact the winners **at the beginning of October** through the email they have provided on the publication of the winning photo.

The Geopark is not responsible of the veracity of the data provided by the participants and for not being able to contact the participants and/or winners if the data provided is incorrect or contains mistakes.

In the case that before the October 15th 2018, it was not possible to contact with some of the winners, a new image will be selected, within the first selection of 20 images, and we will proceed with the same procedure described above.

10. GRANT OF THE PRIZE

Un cop s'hagi informat dels guanyadors, aquests s'hauran de posar en contacte amb la casa rural respectiva per tal d'acordar el dia de l'allotjament que serà entre el dia **1 de novembre de 2018 i el 31 de març de 2019**, inclosos caps de setmana però exclosos festius i ponts.

Once the winners have been informed, they must contact with the respective rural house to agree on the day of the accommodation that will be between **November 1, 2018 and March 31, 2019**, including weekends but excluding holidays and bridges.

11. CESSION OF RIGHTS

Participants of THE CONTEST, just by simply participating, they give to the UNESCO Global Geopark Conca de Tremp - Montsec, without any temporary limitation, the rights of exploitation of the intellectual property of the proposals that have been submitted to THE CONTEST, in accordance with the current Intellectual Property Law, including its exploitation on the Internet network, as well as the industrial property rights that may be derived from this exploitation for promotional, commercial and / or advertising purposes.

These rights include, in particular, the right of total or partial reproduction, permanent or provisional, by any means and in any way; the right of distribution; the right of transformation, including adaptation or any other modification, and the right to public communication in all types of formats and present and/or future formats, graphic, multimedia and audiovisual, by the most convenient considered means and channels, included online platforms, corporate websites and 2.0 supports.

12. PERSONAL DATA TREATMENT

In compliance with Law 15/1999 on the Protection of Personal Data, we inform that the personal data that the winners will provide us will be only used within the framework of the competition for the procedures derived from the delivery of the prize.

Regulation (EU) 2016/679 of the Parliament and the Council of 27th April 2016 on the protection of individuals with regard to the processing of personal data and the free movement of such data and by which it is repealed Directive 95/46 / EC (General Regulation on data protection) (DOUE.4.5.2016).